



BCPC Congress 2025

Shaping the future of crop production

4–5 November 2025
Harrogate, UK

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BCPC Congress 2025

Shaping the future of crop production



We are delighted to welcome you to this year's BCPC Congress, where we will explore the rapidly evolving landscape of global agriculture, and the current and possible changes in regulatory frameworks that could reshape it. Our comprehensive programme brings together leading experts to discuss how crop production and plant protection strategies must adapt to meet the challenges of climate change, environmental sustainability, food security, and international trade.

From a UK perspective, agriculture is undergoing significant changes. Key developments include the Land Use Framework, the UK Pesticides National Action Plan, low crop prices and post-Brexit issues such as Sanitary and Phytosanitary (SPS) agreements and aspirations for closer alignment with European trade.

The UK government's Sustainable Farming Incentive offered opportunities to enhance biodiversity, improve soil health, and mitigate climate impacts. However, this raises important questions: how is land use being affected, and could these changes pose risks to national food security? These questions, among others, we hope to answer during Congress.

On the global stage, the impact of ongoing conflicts and the Trump administration's focus on trade tariffs is shifting international trade patterns. These developments have brought food security to the forefront of many governments' agendas, prompting a reassessment of how to balance this with, for example, net zero targets and a reduced reliance on plant protection products (PPPs).

BCPC Congress 2025 provides a unique platform to hear from distinguished speakers about these critical issues, and an invaluable opportunity to discuss the impact on your business with them and other like-minded delegates.

A heartfelt thank you to Jim Orson, Bruce Callow and Henry Creissen for helping curate this compelling and thought-provoking programme; to all our speakers for generously sharing their insights; and to our event partner, Sagentia Regulatory Forum (formerly TSG Forum), for organising the event.

We look forward to your participation and to the insightful discussions ahead.

Julian Westaway
General Manager, BCPC

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Monday 3 November

18.00 – 19.00	Pre-congress drinks reception and presentation of BCPC Awards The Imaginarium, Cedar Court Hotel
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Day 1 – Tuesday 4 November

08.00 – 09.15	Registration and refreshments
09.15 – 09.25	Welcome and introduction Julian Westaway (<i>General Manager, British Crop Production Council, BCPC</i>)
Morning session: From global outlook to local action: The future of food production and supply	
09.25 – 09.30	Chair: David Bell (<i>Chair, Voluntary Initiative</i>)
09.30 – 10.00	Keynote speaker: Thriving in a volatile, uncertain, complex and ambiguous world Allan Wilkinson (<i>Head of Agrifoods, HSBC UK Bank plc</i>)
10.00 – 10.30	UK-EU Reset – Exploring the potential impacts of a Common Sanitary and Phytosanitary Area Dave Bench (<i>Chief Executive, CropLife UK</i>)
10.30 – 11.00	Morning break: exhibition & networking
11.00 – 11.30	AHDB's assessment on UK food production, security and supply policy and pressures on UK agriculture Sarah Woolford (<i>Cereal and Oilseeds Director, Agriculture and Horticulture Development Board (AHDB)</i>)
11.30 – 12.00	The opportunities for UK production and the backdrop of global patterns of trade Robert Sheasby (<i>Chief Executive, Agricultural Industries Confederation</i>)
12.00 – 12.30	Q&A session Chair and all speakers
12.30 – 13.25	Lunch
Afternoon session: Trade, regulations and the future of food security	
13.25 – 13.30	Chair: Tony Pexton (<i>Farmer, BCPC</i>)
13.30 – 14.00	Global grain markets Cecilia Pryce (<i>Head of Compliance, Shipping and Research, Openfield</i>)
14.00 – 14.30	Building resilience in crop production Rob Parker (<i>Managing Director, G's Growers Nurseries Ltd</i>)
14.30 – 15.00	Afternoon break: exhibition & networking
15.00 – 15.30	Our Smart Farm: Field-scale monitoring and modelling Mike Rivington (<i>Scientist, James Hutton Institute</i>)
15.30 – 16.00	Global outlook on the future of IPM and pesticides Dick Shaw (<i>Senior Regional Director (Europe & The Americas), CABI</i>)
16.00 – 16.30	The impact of climate change on pest and disease risk in the UK Prof Dan Bebber (<i>Professor of Ecology, Department of Biosciences, University of Exeter</i>)
16.30 – 17.00	Q&A session Chair and all speakers
17.00	Close of day 1
17.00 – 18.30	Drinks reception with guest speaker, Rachel Coates (Show Director, Great Yorkshire Show) The Imaginarium, Cedar Court Hotel

Day 2 – Wednesday 5 November

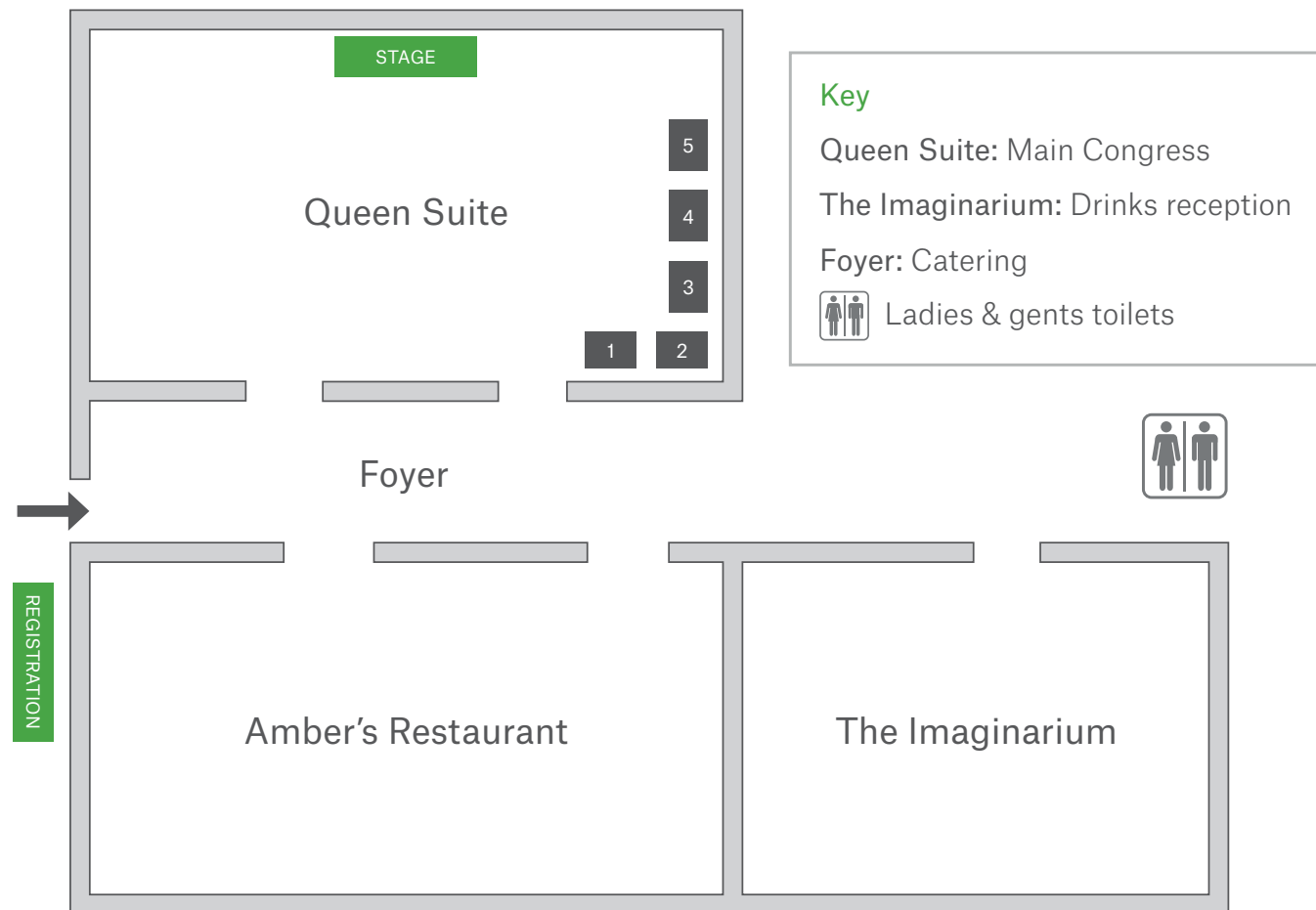
08.00 – 09.00	Registration and refreshments
Morning session: Issues influencing future of crop protection and use of PPPs	
09.00 – 09.10	Chair: Hazel Doonan (<i>Head of Crop Protection and Agronomy Sector, Agricultural Industries Confederation</i>)
09.10 – 10.25	BCPC Expert Groups: Current and future strategies for crop protection • Richard Hull (<i>Chair of BCPC Weeds Group, Rothamsted Research</i>) • Max Newbert (<i>Chair of BCPC Pests & Beneficials Group, Syngenta</i>) • Faye Ritchie (<i>Chair of BCPC Diseases Group, ADAS</i>) Presentations followed by Q&A session
10.25 – 10.55	Morning break: exhibition & networking
10.55 – 11.25	How policy can drive plant breeding innovation Anthony Hopkins (<i>Head of Policy, British Society of Plant Breeders</i>)
11.25 – 12.25	Next generation of plant protection products • From dsRNA to the field: The transformative role of RNAi in sustainable agriculture Alexandra Rosenmund (<i>Director, Global Technical Development – Fungicides, GreenLight Biosciences</i>) • Secondary metabolites in microbial agents used as plant protection products: a regulatory overview Lesley Last (<i>Co-Head of Plant Protection & Principal Consultant, Sagentia Regulatory, formerly TSG Consulting</i>) • Proteins and peptides a view on their use in plant protection products Caroline Reid (<i>Senior Technical and Regulatory Lead, Bioline Agrosciences</i>)
12.25 – 12.45	Q&A session Chair and all speakers
12.45 – 13.40	Lunch
PPPs usage and regulation	
13.40 – 13.50	Chair: Chris Hartfield (<i>Senior Regulatory Affairs Adviser, NFU</i>)
13.50 – 14.20	Sixty years of pesticide usage surveys – changes in arable crops over time Tracey Chantry (<i>Pesticide Usage Surveyor, Fera</i>)
14.20 – 14.50	An update on UK Pesticides Policy in 2025 Helena Busby (<i>Deputy Director, Defra</i>)
14.50 – 15.20	Latest regulatory updates from HSE: Responding and adapting to change Matthew Penrose (<i>Head of Unit, Health and Safety Executive, Chemicals Regulation Division</i>)
15.20 – 15.50	Q&A session Chair and all speakers
15.50 – 16.00	Close of Congress Julian Westaway (<i>General Manager, BCPC</i>)

Programme subject to change

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Prof Dan Bebber | Professor of Ecology, Department of Biosciences
University of Exeter

Dan is an ecologist with a wide range of interests and experience. He joined the University of

Exeter in 2013, researching the global distribution of crop pests and pathogens, and the impacts of climate change on crop production. He is particularly interested in abiotic and biotic threats to tropical crops like coffee and banana, and works closely with the organization CABI on pest and pathogen impacts. He was Chair of the British Mycological Society's Fungal Biology Research Committee, is Co-Technical Director of CABI's Global Burden of Crop Loss initiative, and a member of the BBSRC Sustainable Agriculture and Food Panel.



David Bell | Farmer & Chair of the Voluntary Initiative
The Voluntary Initiative

David is an experienced and award-winning farmer from East Fife. He balances the day to day running of the cereal, potato

and beef suckler enterprises with extensive off-farm representative duties for AHDB where he is Vice Chair of the Cereals and Oilseeds Sector. David is the Chair of the Voluntary Initiative and Interim Chair of SRUC, and a former Chair of NRoSO. David is also a former board member for Scottish Quality crops and is on the SAOS Council.



Dave Bench | Chief Executive
CropLife UK

Dave leads CropLife UK which promotes the essential role of science and innovation in protecting food, parks, gardens, roads and railways, as well as

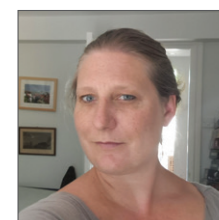
advocates good stewardship, better regulation and best practice. Until June 2020, Dave led the Health and Safety Executive's work to ensure that UK chemicals regulation would be operable and effective post-Brexit. From 2011-2017 he led the UK regulatory authority for plant protection products, biocides, CLP, REACH, and PIC. Dave has spent most of his career leading specialist teams in strategic policy roles. Over the years, Dave has been involved in policy development and regulation in a range of areas, including genetic modification in agriculture, animal health, marine, and most notably chemicals & plant protection products.



Bruce Callow | Head of Environmental Sciences
Sagentia Regulatory, formerly TSG Consulting

Bruce, Head of Environmental Sciences, is responsible for reviewing scientific data,

exposure modelling, preparing regulatory summaries and waivers and providing strategic advice. Experienced in the risk assessment of plant protection products, biocides and industrial chemicals, Bruce has a degree in Zoology and a Master's in Ecotoxicology.



Helena Busby | Deputy Director - Pesticides Policy

Department for Environment, Food and Rural Affairs (Defra)

Helena is the Deputy Director for Pesticides Policy at Defra, and joined the team in February 2025.

She has worked for Defra since 2005, holding a wide range of roles across the department. Most recently, she's lead work on the negotiation and implementation of the Windsor Framework, as well as a post leading department response to emergencies and supporting resilience.



Tracey Chantry | Plant Pathologist
Fera Science Ltd

Tracey has worked at Fera Science Ltd. since October 2000 having previously worked in seed certification and various

roles within the flour milling industry. Between 2000 and 2021, Tracey worked as a pathologist in the plant pathology team, with her work mostly focused on the annual Defra Pest and Disease surveys of winter wheat and winter oilseed rape. Tracey joined the Pesticide Usage Survey team in 2021 where she has worked on each of the different surveys, providing technical and data support. Tracey is also involved in the production of the Pesticide Usage Survey reports.



Dr Henry Creissen | Director of the Institute for Agronomy and Agriculture
University of the Highlands and Islands

Henry is Director of the Institute for Agronomy and Agriculture

at the University of the Highlands and Islands, based in Orkney. His expertise includes applied plant pathology, IPM, agroecology, social science, knowledge exchange and project management. He is a member of the Scottish Voluntary Initiative, the British Crop Production Council Weeds Expert Group, and the Scottish Society for Crop Research. He sits on the organising committee for the British Crop Production Council Congress and the conference Crop Production in Northern Britain. Henry is an Associate Editor for the journal Crop Protection.



Rachel Coates | Show Director
Great Yorkshire Show

Dairy farmer Rachel from Shipley, West Yorkshire, is a Trustee and member of the Yorkshire Agricultural Society Council and farms land on the edge of

Baldon Moor and the urban fringe. She has been part of the GYS cattle committee for a number of years and Rachel's family have shown dairy cattle at the Great Yorkshire Show for around 15 years - winning Holstein Champion for two years running in 2023 and 2022. Rachel has worked in advertising, retail, education, and agriculture, and is currently a director of a Community Interest Company which runs her local farmer's market. Passionate about British food, Rachel is also a member of the Yorkshire Agricultural Society's Women In Farming Network and enjoys volunteering at the Society's Countryside Days for schoolchildren at the Great Yorkshire Showground.



Hazel Doonan | Head of Agronomy and Crop Protection
Agricultural Industries Confederation

Hazel joined the Agricultural Industries Confederation (AIC) in 2004 as Head of the Agronomy

and Crop Protection Sector. She is responsible for management and coordination of the Sector, a role which involves representing and supporting sector members and lobbying policy makers to ensure their views are heard and understood.

Hazel is a Board member of the Voluntary Initiative for Pesticides (VI) and sits on the VI Strategy Group and VI Water Group. Hazel's work with the VI has included developing plant protection product stewardship and guidance with AIC members, aiming to ensure that professional pesticides are stored and used responsibly. Hazel also joined the BCPC Advisory Board in 2024.

In 2023, Hazel was awarded the British Crop Production Council Award for outstanding service to the crop production industry.

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Dr Chris Hartfield | Senior Regulatory Affairs Adviser
National Farmers Union (NFU)

Chris's career in the farming industry started in research, with six years spent working on the biocontrol of pest insects.

He then spent four years working with farmers to deliver UK Government agri-environment schemes, before joining the National Farmers' Union seventeen years ago. Most of his NFU career has been spent on horticultural policy, leading a team for two years. In 2017, Chris moved to join a new NFU plant health unit as Senior Regulatory Affairs Adviser and led the NFU's science and regulatory affairs team. His work focuses on the regulatory process and its implications for availability, and use of crop protection products, as well as the relationship with UK regulatory authorities and international regimes. Chris is the NFU policy lead on the GB pesticides regime post EU-exit, bee health and pollinators. He leads the NFU's work on the SFI IPM standard and is a driving force behind the NFU's plant health strategy.



Dr Anthony Hopkins | Head of Policy
British Society of Plant Breeders (BSPB)

Anthony joined the BSPB at the start of 2024. As joint head of the organisation, his focus

is on expanding the policy work the BSPB does on behalf of plant breeders who are facing an increasing range of policy pressures. From EU Reset to precision breeding, the next few years could significantly improve the ability of breeders to develop the increasingly sustainable and resilient crops farmers and growers need. Prior to joining the BSPB, Anthony worked across a range of arable, sugar, and plant health policy areas for the NFU. He has a small flock of sheep, and comes from a family who used to make ploughs and farm machinery in Warwickshire.



Richard Hull | Weed Science Specialist
Rothamsted Research

Richard has worked in the Weed Ecology and Evolution Group at Rothamsted Research for over 25 years on a huge range of different

projects. For many, his work has focused on herbicide resistance in UK weed species and how to control them using non-chemical control methods. He also helps run the BGRI, or Rothamsted Black-grass Farm Network, which has been collecting black-grass abundance and agronomy data across 60 farms / 160 fields since 2014. Richard currently is a member of WRAG (Weed Resistance Action Group), serving as the secretary for several years, and recently took over Chair of the BCPC Weeds Working Group.



Lesley Last | Principal Consultant and Co-Head of Plant Protection
Sagentia Regulatory, formerly TSG Consulting

Lesley is a Principal Consultant and Co-Head of the Plant Protection Team, with expertise in

regulatory strategy, dossier preparation and defence of active substances and plant protection products. Her experience spans the preparation of draft Registration Reports, submissions for new and existing active substances and regulatory strategy for product portfolio development, both chemical and biological. Lesley also has a background in environmental fate and terrestrial ecotoxicology testing. She holds a BSc (Hons) in Biology from the University of York and is a member of the IBMA Microbials Professional Group and the Royal Society of Biology.



Dr Max Newbert | Technology Solutions Expert of Sensors and Digitalised Field Data Collection
Syngenta

Max is the current Chair of the BCPC Expert Working Group for Pest and Beneficials where

he leads discussions around emerging UK pest issues and research investigating their solutions. This includes integrated measures such as beneficial insect utilisation.

Max is also the Technical Lead for digitised field data for Syngenta within the European region. His work includes projects generating European wide insect monitoring helping to build population modelling capabilities. Before joining Syngenta over 9 years ago from Warwick University, he was a Fellow within Warwick Crop Centre, specialising in viral genetics and plant resistance breeding after completing his PhD at the institute. Since joining Syngenta, Max has been the Technical Lead for Europe and Africa investigating pest management (IPM) and sustainability trials.

Max now leads internal and cross industry projects investigating IPM systems, assessment of agricultural approaches on carbon intensity, plus quantifying and tracking soil health.



Jim Orson | Member of the BCPC Advisory Board
British Crop Production Council (BCPC)

Jim graduated from the University of Reading in 1969 and joined the state advisory service, serving

various roles from Local Advisor to National Cereals Specialist. In 1998, Jim became Director of the Morley Research Centre in Norfolk and later became Technical Director of NIAB TAG until his retirement from full-time work in 2007. Over his career, Jim developed particular interests in weed control, wheat production, and agricultural systems, he has been invited to Australia, New Zealand, and Canada on several occasions to speak on these topics. He served on the UK Government's Advisory Committee on Pesticides (ACP) for six years and the UK Government's Advisory Committee for Releases into the Environment (ACRE) for ten years. Jim is currently on the strategy group of the Voluntary Initiative and is a member of the BCPC Advisory Board, as well as a member of AgriFood Charities Partnership board.



Rob Parker | Managing Director
G's Growers Nurseries Ltd

Growing up on a small family vegetable farm in Lincolnshire, Rob studied at Harper Adams University before joining the G's Group, post-graduation, in 2003.

During the past 22 years he has moved up through the lettuce and farming team and now holds the positions of G's Growers Growing Director & MD of G's Growers Nurseries. Rob has been the British Leafy Salads chairman for the past eight years and sits on both the British Leafy Salads Association and Plant Propagators Limited R&D panels. Rob also sits on the board of Horticulture Crop Protection Ltd.



Dr Matthew Penrose | Head of Pesticides Regulation
Health and Safety Executive

Matthew is Head of Pesticides Regulation at HSE, leading the delivery of robust authorisations for plant protection products used

in the UK. Prior to this role, Matthew was a risk based regulator with extensive experience of proportionate regulation across a range of high profile and high hazard sectors as Head of Chemicals Policy at HSE. Matthew helped to develop and deliver a robust UK regulatory framework for chemicals and pesticides post EU Exit. Matthew has a PhD in Plant Pathology (Virology) from the University of Leeds.

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Harrogate, UKTony Pexton | Farmer
Pexton and Son

Tony is a semi-retired arable and pig farmer in the East Riding of Yorkshire, producing wheat, OSR, barley, vining peas and beans, as well as bacon pigs. He is a former

BCPC Trustee and former Chair of NIAB, in addition to being a Nuffield Scholar. Tony is also a former Chair of DEFRA/Industry Funded Sustainable Arable Link research programme management committee.

Cecilia Pryce | Head of
Compliance, Shipping and
Research
Openfield

Cecilia has 34 years' commercial experience within the arable supply chain, with a career

spent in global trading, shipping, commodity exports, compliance and logistics. Cecilia's extensive knowledge and distinctive skillset allows her to provide unique insights into today's complex global cereals markets complemented by a deep understanding of economics, legislation, contract law alongside supply and demand of arable commodities.

Over the past 13 years in her current role at Openfield, Cecilia has been responsible for analysing all aspects of the UK and global grain industries which is used to make commercial decisions. Prior to this, Cecilia spent over 20 years at Louis Dreyfus Commodities, the multinational trading company, where she traded cereal grains both in Northern Europe and Australia.

Cecilia is a qualified arbitrator for the Agricultural Industries Confederation and holds a BSc Hons in Agricultural Economics from Wye College London University.

Dr Caroline Reid | Senior
Technical and Regulatory Lead
Bioline Agrosiences Ltd

Caroline is President of the IBMA UK branch and also Chair of the IBMA Macrobials professional group.

Her main role is Senior Technical and Regulatory Lead at Bioline Agrosiences where she has worked for 25 years in many different departments and roles. She is now responsible for giving near market technical advice and managing commercial trials across Northern Europe alongside overseeing the regulatory department.

With over 35 years' experience in horticulture Caroline has worked for several companies involved in all aspects of horticulture from research and development through to commercial P&D management, in a variety of roles. This brings a varied experience in both the use of and in technical aspects of macrobials, as well as in legislation and registration of their use in several countries.

Dr Faye Ritchie | Technical
Director, Crop Protection
ADAS

Faye is a Technical Director for Crop Protection based at ADAS Boxworth in Cambridgeshire.

She joined ADAS in 2007 as an

applied plant pathologist, and has worked across a range of soil-borne and foliar diseases affecting cereals, oilseed rape and potato. Her research projects focus on developing integrated control strategies for the control of plant pathogens across a range of crops, and understanding the drivers for and developing practical strategies to decrease the selection for fungicide insensitive strains. She is a member of the Association of Applied Biologists Applied Plant Pathology Group and has chaired the BCPC Diseases Working Group since 2022.

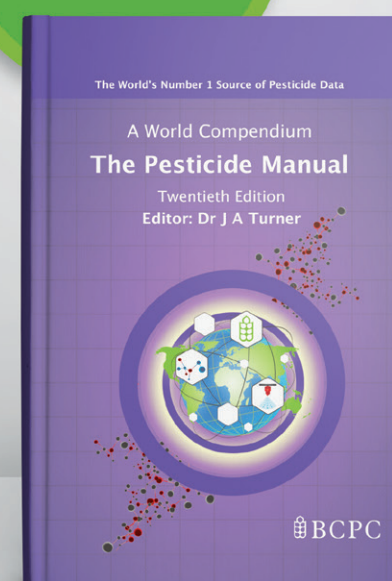
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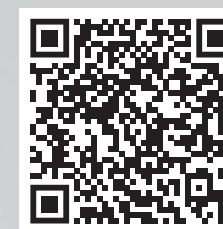
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20th Edition Publication

The latest hard copy edition Pesticide Manual includes a completely revamped and updated Environmental Fate section with new fields including Plant Fate, Soil Fate, Soil Half Life and Soil Absorption Coefficients. Two new fields that describe the behaviour of a pesticide once ingested by animals (typically rats) have also been added.

In addition the Insecticide Resistance Action Committee (IRAC) has developed a separate mode of action classification scheme for nematicides and the EU Approval Expiration Approval date is now included along with the EU Status.



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Dr Mike Rivington | Senior Scientist
James Hutton Institute

Mike is a Senior Interdisciplinary Scientist at The James Hutton Institute studying how climate change impacts land use,

Natural Capital and ecosystem services. He informs thinking on adaptation and resilience to land use and food systems, using climate projections to visualise the future through spatially applied crop simulation models, agrometeorological indicators and a new Land Capability for Agriculture research platform. Current projects include developing OurSmartFarm a new two-way data exchange and simulation modelling platform serving as a bridge between farmers and scientists to help resolve challenges of meeting multiple production and environmental objectives. Mike is the Scottish Government Strategic Research Programme Theme Lead on 'Human Impacts on the Environment'. He has written UNEP policy briefs on ecosystem-based adaptation, contributed to the US National Climate Assessment chapter on agriculture, and was a UK-US tasks force member on extreme weather and resilience of the global food system.



Dr Alexandra Rosenmund | Director, Global Technical Development – Fungicides
GreenLight Biosciences, Inc.

Alexandra joined GreenLight in early 2023 as Director of Global Technical Development,

overseeing the company's strategic R&D plans in the fungicide field.

She holds a PhD in agro-ecology from the University of Milan (Italy), conducted at the Joint Research Center of the European Commission (EU JRC). With more than 10 years R&D experience in research institutions and the crop protection industry, she has successfully managed development projects in multiple technical roles and understands global agricultural challenges.

In her previous role at ADAMA (Syngenta Group), she led the global technical team in developing a new proprietary fungicide, guiding it from discovery to its first regulatory submission.

Raised between Switzerland and Italy, Alexandra has lived and worked in several European countries. She is fluent in several languages and has developed a strong ability to collaborate across diverse cultures and professional groups.

Currently, she is expanding her expertise through an executive education program in Management, Technology, and Economics (MAS MTEC) at ETH Zurich, which she expects to complete in 2026.



Dr Richard (Dick) Shaw | Senior Regional Director (Europe & The Americas)
CABI

Dick has worked for CABI for over 30 years and is now the Senior Regional Director for

Europe and the Americas as well as being UK Centre Director responsible for the running of CABI's UK research base at Imperial College's Silwood Park site having recently relocated from Egham, Surrey. He is an applied entomologist, having completed both his MSc and PhD at University of London. Dick has a particular interest in invasive species and their management using biological control, and led the Japanese knotweed programme that culminated in the first officially-sanctioned release of a weed biocontrol agent in Europe. He is also the Director of the UK-CGIAR Centre which aims to bring the best of UK's agricultural research teams together with those in the CGIAR group of Centres to deliver impactful projects, thanks to funding from UK Aid but more recently with that of UKRI.



Robert Sheasby | Chief Executive
Agricultural Industries
Confederation Ltd

Robert is Chief Executive of the Agricultural Industries Confederation (AIC), the trade association representing agri-

supply businesses across the UK covering Animal Feed, Combinable Crops, Crop Protection & Agronomy, Fertiliser and Seed.

The AIC seeks to ensure there is a rising tide for UK agriculture from which the whole supply chain can benefit in a wholly sustainable way.

Robert represents AIC members on a range of industry and Government groups

His career is built around agricultural policy having previously worked for the National Farmers Union. By profession he is a chartered surveyor having studied Rural Estate Management at Seale Hayne Agricultural College.



Julian Westaway | General Manager
British Crop Production Council
(BCPC)

Julian joined BCPC in 2014 as General Manager and was later appointed to Chairman

of the BCPC Advisory Board. Julian's extensive work experience background in agriculture and electronic publishing serves him well in BCPC's portfolio of products and activities. After gaining his degree in Agriculture Science, Julian joined the Milk Marketing Board before being appointed to Group Production Editor of the Chemicals Group for RBI. In 1996, Julian established the Farmers Weekly Interactive and later became Electronic Publisher for the Farmers Weekly Group. Upon leaving RBI, Julian joined Defra as Senior Editor of the Rural Business Advice Channel and then joined UBM as Online Commercial Manager for the Farmers Guardian Group. Prior to joining BCPC, Julian worked as General Manager for Point Two, an innovative equestrian air jacket manufacturer.



Allan Wilkinson | Head of Agrifoods
HSBC UK Bank plc

Allan is a Yorkshire dairy farmer's son, who worked in the milk sector before joining Midland Bank's Agriculture team in

1988. After various roles around the UK, he became HSBC's Head of Agriculture at the beginning of 2010. In 2015, he then became the bank's first Head of Agrifoods, working right across the whole UK food and drink sector. Outside of immediate work, Allan is currently Chair of The City Food and Drink Lecture, and Honorary President of The Royal Association of British Dairy Farmers, he is also a past trustee of The Royal Countryside Fund which he undertook for 10 years up to March 2025. He is a Liveryman in The Worshipful Company of Farmers, and lives near York.



Sarah Woolford | Director of Cereals and Oilseeds
AHDB

As the Cereals and Oilseeds Director at AHDB, Sarah plays a pivotal role in championing the interests of UK arable farmers.

With a deep-rooted understanding of the challenges and opportunities within the sector, she is focused on delivering clear, measurable value to levy payers, while helping to secure the long-term sustainability of cereals and oilseeds production in the UK.

Sustainability is central to her vision. She recognises the growing pressure on arable farmers to balance profitability with environmental responsibility, and she is committed to ensuring that AHDB supports the industry in this transition.

Looking ahead, Sarah is a firm advocate for the critical role AHDB must continue to play—as a trusted, evidence-led body that works alongside farmers, processors, and the wider supply chain. Her leadership is helping to shape an arable industry that is more informed, sustainable, and equipped to thrive.

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THE BCPC CONGRESS ORGANISING COMMITTEE



Julian Westaway
General Manager
British Crop Production
Council (BCPC)



Jim Orson
Member of the BCPC
Advisory Board British
Crop Production Council
(BCPC)



Dr Henry Creissen
Director of the
Institute for Agronomy
and Agriculture
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Bruce Callow
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REGULATORY
formerly TSG CONSULTING



New name.
New look.
Same commitment
to your success.

You’ve known us as TSG Consulting. Today, we’re Sagentia Regulatory – part of the unified Sagentia brand, a global leader in science, technology and regulatory consulting.

What hasn’t changed is our dedication to the plant protection products industry. Whether you’re bringing new active substances and products to market or ensuring existing ones remain compliant, we’re here to provide the expert support and strategic insight you need to succeed.

What sets us apart?

Science-led strategies that work: We don’t just know the regulations – we understand the science behind your products. Our pragmatic, evidence-based approach enables us to craft clear, effective regulatory pathways.

Global reach, local expertise: With 300+ consultants across North America and Europe, and offices in the US, Canada, Germany, Spain and the UK, you will benefit from seamless support wherever you operate.

Proven success, trusted by industry leaders: For 35 years, we’ve helped companies of all sizes maintain compliance and secure approvals for their active substances and products. Our team becomes an extension of yours – focused on outcomes, not just deliverables.

Get it right first time: Our strategic foresight and strong relationships with regulators help you avoid common pitfalls and costly delays – so you can move forward faster and with confidence.

Ready to move forward?
Let’s talk.
info@sagentiaregulatory.com
sagentia.com/regulatory



Scan to learn more

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